

## About AMI

AMI is a media company that entertains, informs and empowers Canadians with disabilities through the offering of relevant original content.

Operating AMI-tv and AMI-audio in English, AMI-télé in French and AMI+, AMI's vision is to establish and support a voice for Canadians with disabilities, representing their interests, concerns and values through accessible media, reflection and portrayal.

AMI's broadcast services are included in the basic digital package offered by most television providers across Canada at no additional cost.



## AMI-tv

AMI-tv is a television channel that is broadcast nationally in English. The channel offers two specialized features, open described video and closed captioning, on all of its programming. The makeup of the programming is over 95% Canadian content, and features AMI original programming every day of the week.

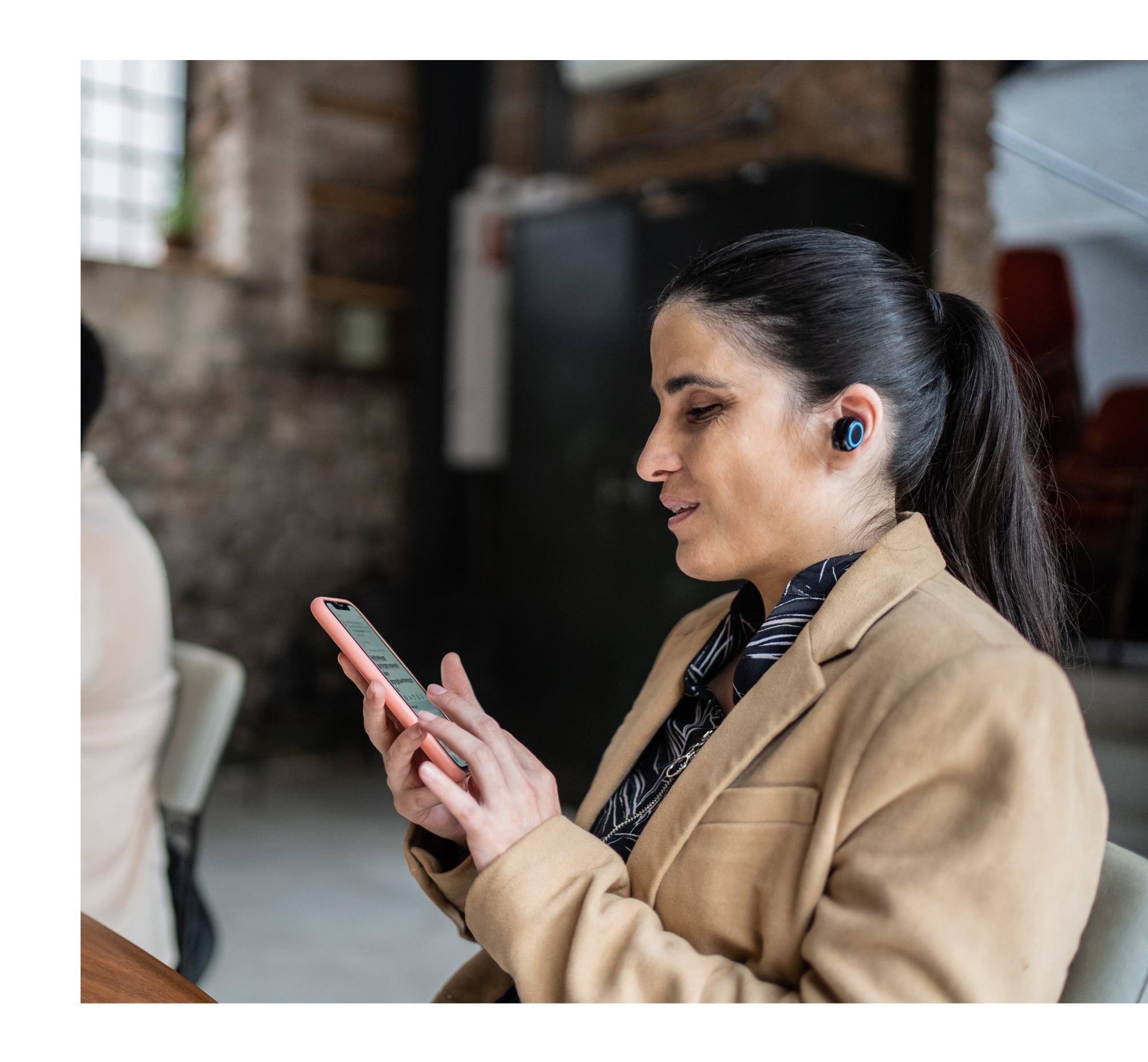
All of AMI-tv original programs feature Integrated Described Video (IDV)—a groundbreaking style of description pioneered by AMI to create a more seamless experience for the audience. IDV tells the story with natural, ambient sound and description from the cast during production, eliminating the need for a secondary audio track.



## AMI-audio

AMI-audio is an accessible television channel and streaming service offering a variety of compelling stories and engaging original content to Canadians who are blind, partially sighted or otherwise print restricted.

AMI-audio airs a variety of programs covering topics that are relevant to Canadians of all abilities, in addition to presenting feature articles from top Canadian and international publications. AMI-audio programs are available free to download as podcasts on all major podcasting apps and platforms.



## AMI-télé

AMI-télé offers a wide range of programming including comedies, documentaries and movies. Its flagship original program Ça me regarde, is a weekly magazine-style program focused on disability, exploring everything from health and technology to personal finances and travel.

AMI-télé has continued its commitment to producing original programming that is both interesting and pertinent to the francophone community and Canadians of all abilities. Original programs include Ça ne se demande pas, Pas de panique, on cuisine!, Style sur mesure and the very popular recent hit comedy Vestiaires, AMI's first-ever scripted series.



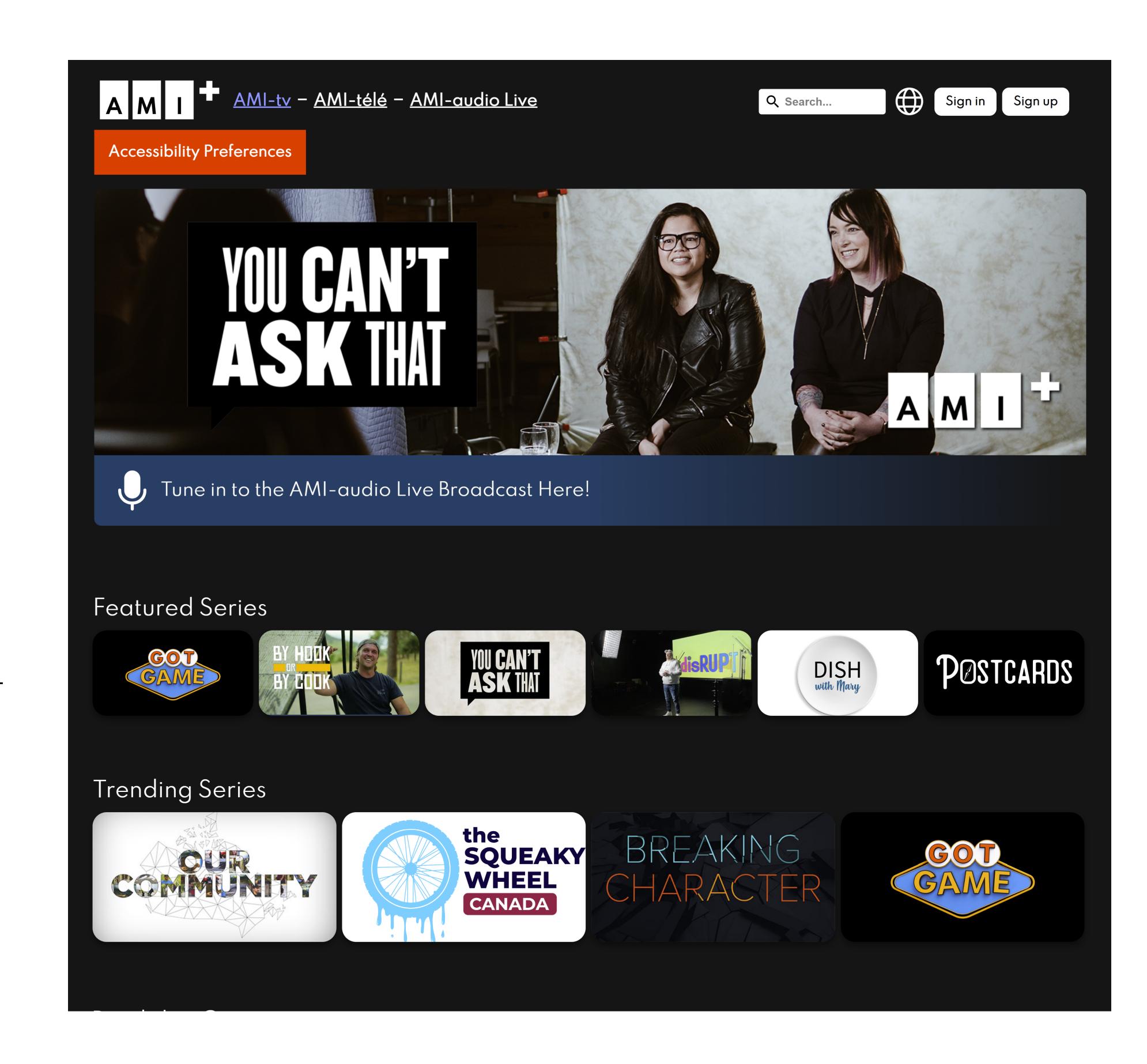
For information about AMI-télé programming and Research Panel visit **amitele.ca** 



With a streamlined layout, visitors to AMI's free streaming service, AMI+, can access our stable of audio and television content created by and for the disability community. Additionally, visitors can utilize customizable accessibility settings for the blind and partially sighted community AMI serves.

Placed at the very top of the site and on every page of AMI+, users can select Accessibility Preferences and choose from eight levels of contrast, change the line spacing and the font. Once those selections are made, the website will remember those settings. AMI+ is fully compatible with assistive technology, including screen readers and magnifiers, and Windows, Apple and Android platforms and devices.

Visit AMIplus.ca today!



# AMI Scholarship

The AMI Robert Pearson Memorial Scholarship program is open to Canadian citizens or permanent residents of Canada with a permanent disability who are currently registered in and returning to a full-time program of study at an accredited Canadian post-secondary college or university.

AMI is honoured to support higher education across the country through this initiative.



# AMI Research Panel

AMI's Research Panel serves as an ongoing feedback tool between AMI and the community. Canadians who are members of the disability community are invited to join and share insights and opinions on accessible technology, TV programming, media consumption and more through focus groups, online questionnaires and telephone surveys.



For more information and to register, call 1-855-839-4772 toll free or visit **ami.ca/panel** 

## Contact Us

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